**Kick Starter Campaign – Conclusions**

Some of the conclusion that can be drawn from the graphs/tables are below

1. Theater, music and technology campaigns are top three categories in total number of campaigns – in that order
2. Music campaigns showed 77% success rate vs theater, which showed 60.2% success rate followed by film and video – 57%
3. Plays sub-category was the single most successful out of all sub-categories – 694
4. May was the most successful month for campaigns

**Limitation of the dataset**

1. It does not provide an understanding of reason for success or failure. There may need to be a qualitative understanding of this to draw better conclusion

**Kick Starter Campaign – additional tables/graphs**

We could use some of the below listed graphs/tables to provide additional insights

1. The correlation of number of backers to the status of campaigns
2. The correlation of average funding to the status of campaigns
3. Graph correlating average funding to categories and sub-categories